

Easter Togs for Boys of All Ages



wool flannel suits

Fraternity Prep suits in our finest quality wool flannel. Two and 3-button styles with flap and patch pockets, vent back. Full rayon lined, quality tailored throughout. Alterations included at Sears low price. Sizes 10 through 18.

24⁷⁵

student's wool suits

Pacemaker suits will make that young man feel well dressed, dressed right for every important occasion, Easter through graduation. Finest wool flannels in 2 and 3-button single breasted styles.

29⁹⁵

little boys' suits

Boyville dress-up suits, all wool matching two-somes in 3-button single breasted style with vent back, fully rayon lined. All the fine tailoring features you'd expect of suits costing far more, at Sears dollar saving low price! Sizes 4 thru 12.

17⁹⁵

broadcloth dress shirts

1⁹⁸

Sanforized cotton broadcloth, washfast in pastel colors and white. Barrel or French cuffs, semi-spread collars with stays. Sizes 6 thru 20.

boys' cotton argyle socks

59c pr. **3 prs. 1⁷⁵**

Our finest cotton argyles, heavier 2-ply combed, mercerized yarns, nylon reinforced for long wear. Bright attractive patterns in washfast colors. Sizes 8 thru 11.

Men's Sheen and Sharkskin Suits

Actual \$60 Values

49⁹⁵

Men, you'd expect to pay \$60 for suits of this quality... imported sharkskins and fine 100% wool shen gabardines, expertly tailored throughout. Three-button models with vented back. Sharkskins in light blue, light gray, light tan; gabardines in gray, tan and Ventura blue. Sizes 35 through 46.

Wool - Orlon* slacks

Sizes 26 through 42

You'll enjoy the luxury of the fabric, 70% wool, 30% Orlon flannel, the excellence of the tailoring. Forward set pockets, dropped belt loops. Charcoal, medium gray, tan.

11⁹⁵

pima cotton dress shirts

Proportioned Fit

2⁹⁸

Rich, smooth woven cotton broadcloth shirts, Sanforized for lasting fit, truly proportioned with Formase collar that stays neat, will not wilt. Regular style cuffs. Sparkling white. Sizes 14 through 17.



Shop at Sears Mondays and Friday



Easter Togs

Easter dresses wear sweaters

Misses' and Half Sizes

10⁹⁸

A group of fresh, new dresses, each with its own matching or harmonizing Orlon sweater, a fashion as pretty as it is practical to wear through the Easter parade on to summer's cool evenings! Included are cotton prints, linen-weave rayons and acetate jerseys, beautifully styled in misses' sizes 12 to 20, half sizes 14 1/2 to 22 1/2. Spring colors.



cotton & Cuplon* shirtwaist dress

8⁹⁸

Softly tailored with shirtwaist simplicity in a wondrous blend of pima cotton and textured Cuplon for drip-dry easy care. Sleeveless with buttondown collar, buckle belt. Pink, navy, lilac, mint, blue. Misses' sizes 10 to 18.

*Bemberg Cuplon rayon

new textures in costume coats

17.98 values

12⁹⁸

Linen-type fabrics, richly textured in Easter coats that will serve you well all summer. Full length, slim and straight, fully rayon lined. Aqua, beige, pink, powder blue, gray and navy in the group. Sizes 8 to 18.



your new Easter hat

5⁹⁸ to 7⁹⁸

It couldn't be Easter without a pretty new hat — and hats were never prettier! Textured and soufflé straws, lacy and chocheted types in spring's favored colors, romantic trims.



swishy, crisp finish acetate taffeta

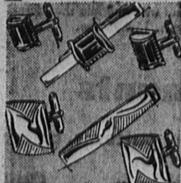
Firmly woven Celanese acetate taffeta with the smooth luxurious feel, the beautiful drape to make your Easter outfit a fashion success. For dresses, cocktail suits, formals, costume coats, decorator uses. 41" wide.

Regular 59c

44^c

yard

Celanese Acetate Satin, yd.



Cuff Links, Clips

'Country Club' \$5 plus tax
Five clip and cuff link sets, handsomely gift boxed. Unusual shaped stones in choice of gold or silver plate setting.



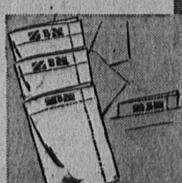
Fashion Neckwear

Spring Styles 1.50
Beautiful ties in prints and wovens add to your appearance. Many styles and colors with regular and square ends.



Pilgrim Argyles

Combed Cottons 3 prs. 2.05
Cotton argyle socks in smart 4-diamond patterns. Sturdy 2-ply yarns with nylon reinforced heels, toes. 10 to 13.



Handkerchiefs

Initial Hem 3 for \$1
Men's cotton handkerchiefs neatly hemstitched, smart 2-tone rayon embroidered initial on hem. 17-17-in. size.

SEARS-INGLEWOOD



MANCHESTER at HILL